TOWEL
CATALOGUE
2025



WHY TOWELS?

Most impactful promotional products blend quality and functionality, and towels embody both aspects, offering a positive response for your brand. Our design team is dedicated to ensuring that each towel mirrors the style of your brand, crafting customized designs that not only serve a practical purpose but also make a bold statement for your brand.



JAQUARD **TOWEL**



100% COTTON

LOGO ALL OVER THE TOWEL

Custom jacquard towels are a popular and very cost efficient item for corporate promotion.

The design is ‘woven’ across the entire surface of the towel by employing dyed yarns. This weaving technique allow us to offer you a fantastic looking corporate gift that will enable you to effectively promote your newest product, or emphasize your brand.



MATERIAL

100% Cotton
Double Cable Twisted Yarn
From 400gsm to 600gsm
Reactive Yarn Dyeing



SIZES AND QUANTITY

SIZE	30x50cm	50x100cm	70x140cm
QT.	2.500	1.000	500

80x160cm	100x150cm	100x180cm
300	350	250

Delivery time: 5 weeks

RELIEF TOWEL

Relief jacquard woven towels (also known as high-low embossed jacquard) are ideal whenever a discreet promotional towel is required.

The logo size and position are freely selectable.



RELIEF

RELIEF **TOWEL**

100% COTTON



LOGO EMBOSSED ALL OVER THE TOWEL

High-quality weaving, the possibility of combining with embroidery and multicolored weaving. It is produced in the desired color and design.

MATERIAL

100% Cotton
Double Cable Twisted Yarn
From 400gsm to 600gsm
Reactive Yarn Dyeing



SIZES AND QUANTITY

SIZE	30x50cm	50x100cm	70x140cm
QT.	1.000	400	150

80x160cm	100x150cm	100x180cm
100	100	100

Delivery time: 5 weeks





TOWEL
WITH BORDER

The double Jacquard weaving process enables us to weave an area of flat fabric to be inserted into the face and/or hem of the towel as an integral part of the construction.

TOWEL **WITH BORDER**

LOGO WOVEN ON JACQUARD BORDER



MATERIAL

OEKO-TEX® STANDARD 100

100% Cotton
Single Cable Yarn
From 360gsm to 600gsm
Reactive Yarn Dyeing



SIZES AND QUANTITY

SIZE	30x50cm	50x100cm	70x140cm
QT.	1.000	400	150

80x160cm	100x150cm	100x180cm
100	100	100

Delivery time: 5 weeks

FOUTA

Perfect accessory for any day at the pool, beach, etc. Not only is it the perfect size to lay out on, but also great for covering up when the bikini just isn't enough. Stylish, lightweight and easy to carry in a bag.



CHOOSE YOUR COLOR AND PATTERN

Material: Recycled Cotton | Single Cable Yarn | 300gsm | Flat Front Side | Terry on back

SIZE	70x140cm	100x170cm
MOQ	1.000	150
QT. per box	50 pieces	30 pieces









RECYCLED COTTON

Jaquard Woven, Border Woven, Relief Woven and Embroidery are possiblçe o produce these towels made of RECYCLED Cotton.

ALL PRODUCTION TECHNIQUES AVAILABE





MATERIAL

Material: Recycled Cotton | Single Cable Recycled Yarn | From 450gsm to 600gsm | Reactive Yarn Dyeing



SIZE	30x50cm	50x100cm	70x140cm	100x150cm	100x180cm
QT.	2.500	1.000	500	350	250



DIGITAL PRINT

Digital Printed. Custom towels printed by Sublimation.
HD print, no color limitations.

DIGITAL PRINT





100% COTTON

OEKO-TEX® STANDARD 100

DIGITAL PRINTED

MATERIAL

40% Polyester / 60% Cotton | Double Cable Twisted Yarn | From 400gsm | Digital Print

SIZES AND QUANTITY

SIZE	30x50cm	50x100cm
QT.	2.500	1.000

70x140cm	100x150cm	100x180cm
500	350	250

Delivery time: 5 weeks



BATHROBE

Bathrobes are comfortable and elegant garments often worn during moments of relaxation and self-care. These long and loose robes are made from soft and luxurious materials such as cotton, silk, or microfiber, providing a sense of comfort and indulgence.



100% COTTON



LOGO EMBOSSED ALL OVER THE TOWEL

Bathrobes are designed to be easy to put on and offer practicality with tie closures or buttons. In addition to being worn at home, bathrobes are also popular in spas and hotels, providing a luxurious and comfortable experience for the wearers.

MATERIAL

100% Cotton
Double Cable Twisted Yarn
From 400gsm to 600gsm
Reactive Yarn Dyeing



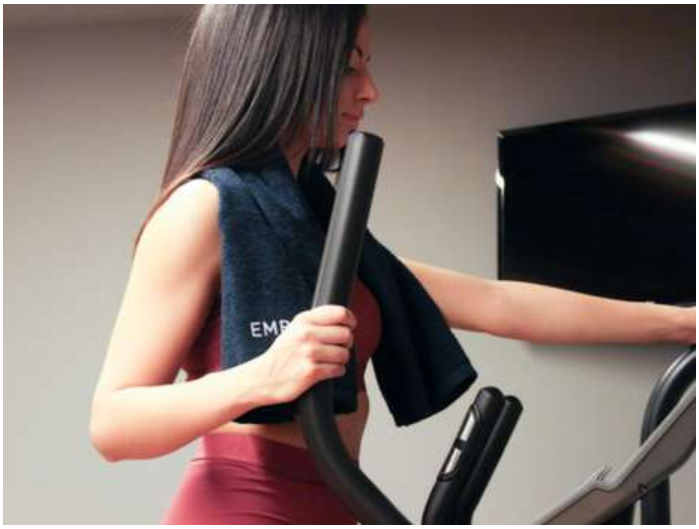


EMBROIDERY

Embroidery is an elegant and stylish way to decorate promotional textiles.

Material: 100% Cotton | Single Cable Yarn
From 360gsm to 600gsm
Reactive Yarn Dyeing







OTHER



SURF PONCHO

Brand : Liceria
Material : Wood
Dimension : 20 CM x 30 CM

TOWEL BAGS

Brand : Liceria
Material : Wood
Dimension : 20 CM x 30 CM





ACESSORIES

Brand : Liceria
Material : Wood
Dimension : 20 CM x 30 CM



APERTUS.HR